



Statistics
Canada

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Publishing at Statistics Canada

A Guide for Research Data Centre Users

February, 2008



Why publish your research with Statistics Canada?

Overview:

- A. Our standards and link to policy
- B. Our website (traffic, media coverage, analysis site)
- C. Our range of publications



The Policy Connection

- We're the ***national*** statistical agency
- Creates a strong audience of policymakers
- Legislation mandates our neutrality



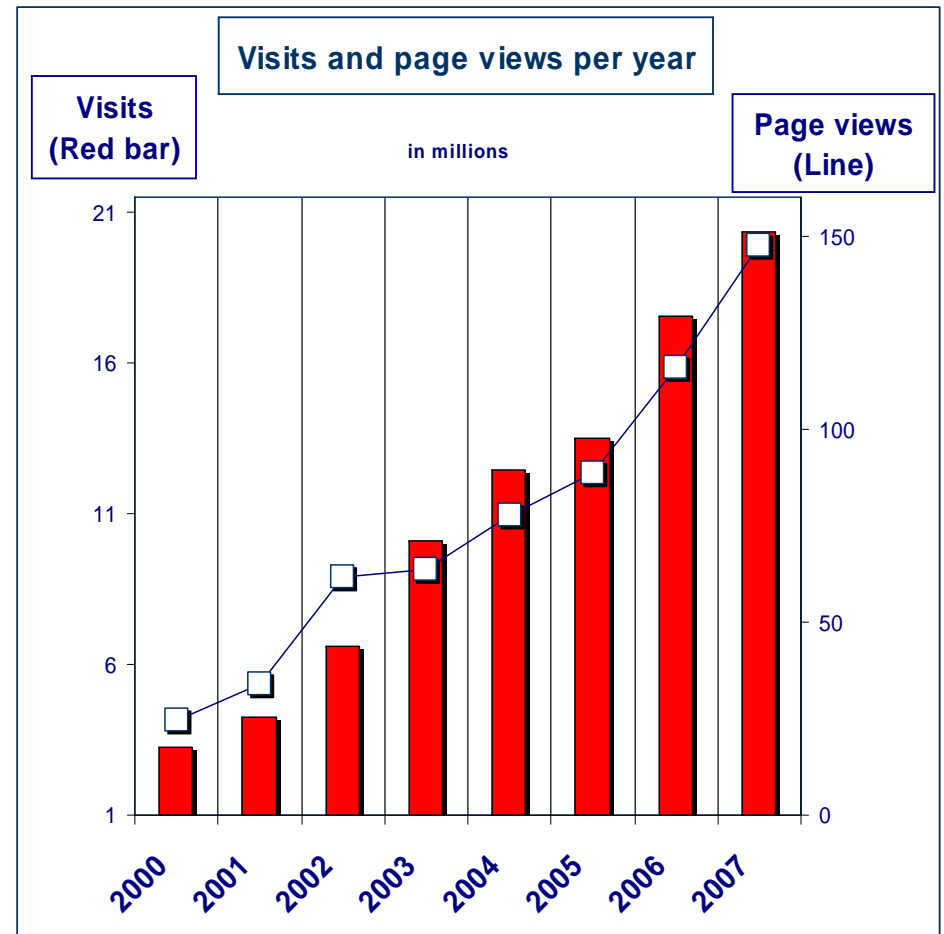
Our quality assurance framework

- Relevance
 - Timeliness
 - Accuracy
 - Accessibility
 - Interpretability
 - Coherence
- Peer review
-
- Impartiality
- Institutional review



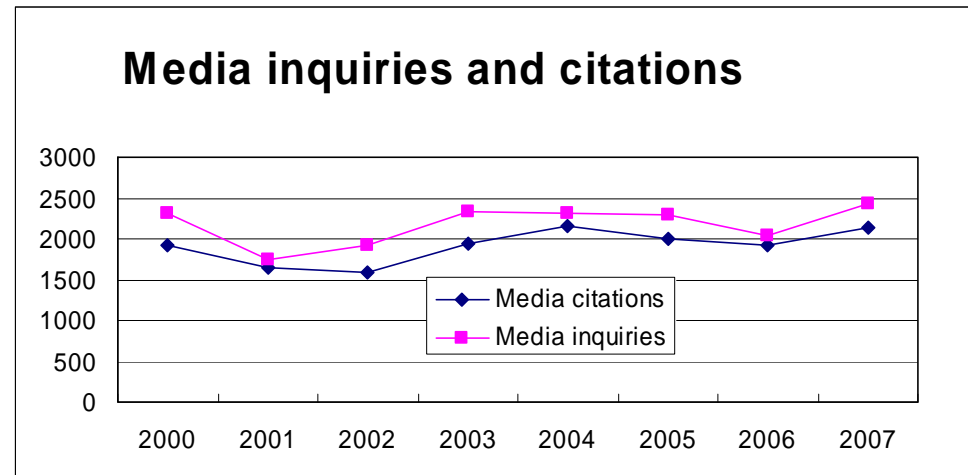
Our website

- Updated dissemination strategy
- Recent site improvement project
- 20 million visitors last year
- Hundreds of thousands of publication downloads
- One-stop subscription tool



(Statistics Canada's official release bulletin since 1932)

- First line of communication with the media and the public
- Released EST at 8:30 a.m.
- 2007: 1300 releases including 110 analytical studies
- More than 16,000 subscriptions
- In brief – it is our Press Release



2006-07

- 2100 media citations
- 2400 media inquiries
- Media hotline: 200 calls per month



Analytical Studies Module

- 2,500 studies available free
- Accessed 1,500 times monthly
- Complete selection of electronic studies
- wide range of periodicals, series and technical papers

Find what you're looking for!

With one click, you get a complete list of all analytical studies available in electronic format.

Search by subject, author, date, periodical and series or use the Text search box!

Wide range of topics: demography, education, labour, income, health, finance, sciences, innovation and economy

Access from our website by clicking on *Analytical Studies* in the left menu or on the link below.

http://cansim2.statcan.ca/cgiwin/cnsmcgi.pgm?Lang=E&AS_Action=Find&ResultTemplate=Studies/StudiesHome1&AS_Univ=1
http://cansim2.statcan.ca/cgiwin/cnsmcgi.exe?Lang=F&AS_Action=Find&ResultTemplate=Studies/StudiesHome1&AS_Univ=1



Some of our periodicals



Health Reports

- Indexed: Pubmed/MEDLINE
- Scientific Editor and Editorial Board
- Double blind peer review
- Monthly
- 3,350 monthly downloads
- 1,159 paper subscriptions

Readers

Policy makers, professionals and researchers interested in health-related issues.

Topics

Mental health, obesity, nutrition, smoking, wait times, physical activity, etc.!

Data

NPHS, CCHS, CHMS, VITAL, CANCER

More info

www.statcan.ca/healthreports

www.statcan.ca/rapportssurlasante

Includes “Author Guidelines”



Canadian Social Trends

- Peer reviewed
- Every 6 weeks
- 5,525 monthly downloads
- 2,535 paper subscribers

Readers

Policy makers, educators, professionals and researchers.

Topics

Fertility intentions, housing conditions, retirement, cities/suburbs, sports, etc.

Data

GSS, APS, ACS, PALS, Census

More info

<http://www.statcan.ca/english/freepub/11-008-XIE/11-008-XIE2008001.htm>
<http://www.statcan.ca/francais/freepub/11-008-XIF/11-008-XIF2008001.htm>



Perspectives on Labour and Income

- Peer reviewed
- Monthly
- 11,900 monthly downloads
- 1,420 paper subscribers

Readers

Human resource professionals, researchers, policy makers and policy analysts, educators and students.

Topics

Work arrangements, pensions, retirement, education and training, family income, etc.

Data

LFS, SLID, GSS, SFS, SHS

More info

<http://www.statcan.ca/english/freepub/75-001-XIE/about/about-en.htm>
<http://www.statcan.ca/francais/freepub/75-001-XIF/about/about-fr.htm>

Includes “How to submit a manuscript”



Education Matters

- Peer reviewed
- Bimonthly
- Accessed 15,000 times monthly
- 1,002 paper subscribers

Readers

Researchers, policy makers, education associations, teachers, students and parents.

Topics

Education, training and learning, adult education, educational level, educational indicators and training programs.

Data

PISA, IALSS, YITS, NGS, FOG, SED, PEPS, LFS, NLSCY, TLAC, AETS, RAIS, Census

More info

**<http://www.statcan.ca/english/freepub/81-004-XIE/81-004-XIE2007005.htm>
<http://www.statcan.ca/francais/freepub/81-004-XIF/81-004-XIF2007005.htm>**



Not to mention . . .

- Other periodicals
 - Canadian Economic Observer, Environnment, Juristat, Innovation Analysis Bulletin
- Series
 - Analytical Studies Branch research paper series, Agriculture and rural working paper series, etc.



More information

- Publication editors or series coordinators
- Your RDC analyst
- www.statcan.ca/english/rdc/index.htm